Do's and Don'ts for the FY 2023 CoC Program Competition NOFO

DO		DON'T	
DO	**Start with the end in mind.** Envision the programs you want funded, the system performance you want to achieve, and the resources you need to realize that vision.	**DON'T**	Dig into the application before you've had time to prepare.
DO	**Reflect on your system and project performance before you get started.** Identify the strongest and weakest points in your system, and consider what new or expanded projects would most benefit your system.	**DON'T**	Assume that what you're doing is working as well as it can.
DO	**Review your data** to determine which programs have the best outcomes.	**DON'T**	Plan to apply for funding if you're not sure how well your programs are performing.
DO	**Read the NOFO** to ensure you fully understand the changes for this year.	**DON'T**	Presume that things are the same as they were last year.
DO	**Closely inspect HUD's priorities for this year's competition.** Consider whether you need to reallocate funding from projects that don't align with them to new or expanded ones that are a better fit.	**DON'T**	Just renew your existing programs and expect that they're aligned with HUD's priorities.
DO	**Consult the SYSTEM Series** for blog posts, Webinars, resources, and guidance on crafting a competitive application.	**DON'T**	Panic. The Alliance is here to help!

National Alliance to End Homelessness

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